

## Marketing Executive

Would you like to join us on our mission to empower researchers all over the world to achieve scientific breakthroughs? No matter what role you are in, you will have an important part to play in an industry that performs ground-breaking research.

### Why join Scientifica?

One of our most recent joiners said this...

*"What attracted me most to joining Scientifica is the strong teamwork dynamic among employees. Every day is a great one when you're working with a happy, trusting team of intelligent individuals with a range of background expertise. As a newer addition to the team, I know I'm never alone when questions arise. Additionally, our fantastic customers are passionate about their research, and it's been really rewarding to empower their new scientific discoveries!"*

### More about the role

The role is varied and involves using a range of marketing channels to drive brand awareness, engagement and lead generation. Using your knowledge and ideas, you will make a real difference to Scientifica's marketing activities, helping us to better serve our customer base and provide a positive customer experience.

You will be involved in managing Scientifica's social media channels, assisting with email marketing campaigns, designing marketing collateral and planning Scientifica's physical and virtual event presence. You will have endless opportunities to learn and develop and make this role your own. With the support of your team, you will be empowered to evolve your career.

### How will you make an impact?

- Use your voice and innovative ideas to impact the way we communicate with our customers
- Influence the way we promote our products and solutions by keeping up to date with current market trends
- Collaborate with our teams and drive internal communication methods
- Play your part in a much bigger narrative by working with scientists all over the world, giving them a platform to tell their stories and share their research

### This is the job for you if...

- You have previously worked in a marketing team or environment.
- You are educated to degree level, marketing would be advantageous.
- You are capable of working independently and as part of a team.
- You are driven and passionate about marketing and the role it has in supporting the success of the business.

- You are adaptable to change and open to using innovative methods to meet objectives.
- You have an interest in science/scientific research.

This job is based at our HQ in Uckfield, East Sussex with the opportunity to work from anywhere.

Salary range £25k-£30k depending on experience.

## What's on offer?

*"I love that I have a great degree of control and freedom within my job. I work full-time on a flexible schedule."*

- 36.5 hour flexible working week, allowing you to work and live harmoniously
- 33 days holiday including bank holidays
- Buying Additional Holiday Scheme
- Employee discount scheme
- Life Assurance / Death In Service
- Long term income protection (sickness, disability)
- Wellbeing Programme including confidential employee helpline
- Judges Scientific PLC Share Incentive Plan

If you have any questions about this role or would like to apply with your CV and cover letter, please contact us at [recruiting@scientifica.uk.com](mailto:recruiting@scientifica.uk.com)



Our vision is to be the world's most trusted provider of advanced electrophysiology and multiphoton imaging systems, enabling significant scientific discovery within the research community.